



Davis Legacy Soccer Club
Meeting of the Board of Directors
April 16th at 7:00pm
2024-2025 Board

CALL TO ORDER 2024-2025 BOARD- Josh Lutzker calls to order the Board of Directors meeting at 7:03pm.

ROLL CALL (Establish Quorum)-

Voting Members Present- Dan Silva, Nicole Dillingham, Mary Mac Niven, Yoana Toriche, Scott Morris, Jennie Greene , Stacey Scarborough, Josh Lutzker, James Brusca

Voting Members Absent- Victor Briscoe, Jose Mas, Stephanie Rogers, Davin Norene, Jessica Duarte

Non- Voting Members Present- Justyn Howard, David Robertson

CLOSED SESSION BOARD MEETING

Closed Session Items: None Proposed

- a. None

PUBLIC SESSION BOARD MEETING

Public Comment (Members May Address Board for up to 2 Minutes)

- a. None

Additional Agenda items from Board Members

- a. None

Announcement of Guests:

- a. Raul, Liz

Approval of Previous Meetings' Minutes-

Approved

Executive Director's Brief Report Presentation

In the meeting, Justyn opened the session and called for a roll call. All participants confirmed their presence. There were no public comments or additional agenda items. David then presented the Executive Director's report, sharing his screen and a slide deck. The content of the report was brief and not detailed in the transcript.

Coaching Roster and Upcoming Events

David announces that the coaching roster will be sent out to the membership on Monday, with minimal turnover from the previous year. He outlines upcoming events, including the college signing night on May 9th, a pre-tryout town hall on May 7th, and an orientation for new members on May 27th. David also discusses the club's position within various soccer leagues and competitions, emphasizing their satisfaction with their current status in ECNL. He addresses the club's efforts to recruit more female coaches, particularly at the grassroots level, and mentions the club's recent qualification for the ECNL supergroup. Finally, David notes that all current players have been automatically registered for upcoming tryouts.

New Referee Abuse Policy Discussed

David shared that a new referee abuse policy took effect on March 1st, emphasizing a 0 tolerance approach to any form of abuse towards referees. He highlighted a recent incident where a player physically touched a referee, which was reported as a referee assault. David also mentioned an improvement in the disciplinary record over the last 12 months. Justyn then moved on to the next agenda item, the financial update, but no further details were provided in the transcript.

Club Financial and Administrative Updates

In the meeting, James and Justyn provided updates on the club's financial and administrative aspects. They discussed the club's cash position, main expenses, and the start of the capital project for the storage facility. Justyn also mentioned the ongoing annual audit and the preparations for the new registration process. On the administrative side, Justyn highlighted the field maintenance, upcoming events, and the progress on the Ecnl travel trips. He also discussed the city permit for the storage facility, the discussions with the city regarding the protection of a large oak tree, and the potential lease agreement for additional land. Lastly, Justyn provided updates on the registration numbers for the Development Academy, Rec program, and U8 spring teams, and the upcoming spring tournament.

Picture Day and Photographer Negotiation

Jose discussed the upcoming picture day for the kids, scheduled for Wednesday and Thursday of the following week. He mentioned that the plan is to move the picture day to

early October for the upcoming season. David suggested that the club should send out multiple reminders about the picture day to ensure everyone is aware. He also proposed the idea of negotiating with the photographer to get digital images of the senior players for the college signing night.

Digital Images for Senior Players

David proposed the idea of obtaining digital images of senior players from a photo shoot for internal and social media use, with the understanding that they would not be used for commercial purposes. Jose agreed to ask about this possibility. Mary suggested asking for images from the 2006 and 2007 classes, as the 2008 class might not be interested in having their pictures taken. Scott agreed to put out a request for the 2006 and 2007 classes. David shared a personal experience of being criticized by a parent for not having a picture of their son on social media, highlighting the importance of having current images.

Sponsorship Packet Pricing and Jersey Costs

Stacey seeks feedback on the sponsorship packet, particularly regarding pricing for jersey sponsorships. Justyn praises the document as the best they've ever produced and agrees with the pricing, though he's hesitant to ask for more given it's their first jersey sponsorship. The group discusses the costs associated with printing logos on jerseys, estimating around \$10 per shirt. Stacey mentions the possibility of including practice jerseys as an add-on or separate sponsorship opportunity, noting their popularity among local businesses for everyday visibility.

Practice Jerseys and Communication Strategy

In the meeting, Stacey discussed the addition of practice jerseys to their offerings, with Justyn suggesting they could be added as an add-on or as a separate package. David agreed with the idea. Stacey also mentioned the possibility of creating a mock-up of the jerseys. The team discussed their communication strategy, with Justyn suggesting they start with a blast of memberships and see what kind of responses they get. Stacey agreed to finalize the proposal and distribute it. The meeting minutes from the previous board meeting were approved. David shared updates about former player Anna Marie Gilbertson's professional contract and her inclusion in the Costa Rican National team, as well as the potential for the coaching staff to coach at the World Cup. The next scheduled Board meeting was set for June 18th.

Adjournment- Josh adjourns the meeting at 7:45pm