



**Davis Legacy Soccer Club
Meeting of the Board of Directors
August 30th, 2023 at 7:00 PM
2023-2024 Board**

Join Zoom Meeting
<https://us02web.zoom.us/j/85936983530>
Meeting ID: 859 3698 3530

1. CALL TO ORDER 2023-2024 BOARD: Josh calls to order the board of directors meeting at 7:11pm

2. ROLL CALL (Establish Quorum):

Voting Members Present: Josh Lutzker; Tiffany Kim; Yoana Toriche; Jessica Duarte; Jennie Green; Scott Morris; Jose Mas; Stephanie Rogers; Nicole Dillingham; Victor Briscoe; Mary McNevin

Voting Members Absent: James Brusca

Non-Voting Members Present: David Robertson, Justyn Howard

Guests:

3. CLOSED SESSION 2022-2023 BOARD MEETING:

a. N/A

4. ADDITIONAL ITEMS FROM A BOARD MEMBER:

a. Tiffany Kim requested to add a discussion of picture day

5. APPROVAL OF MINUTES:

No minutes to approve

6. Officer and Coaching Updates:

a. President Update (Josh Lutzker):

- i. Thank you again to those who are volunteering for the board. It's what keeps Legacy going strong.
- ii. Comments on the weather in relation to club policies on training/games with certain air quality and heat index readings. We follow certain protocols with the players' health in the forefront. There was some concern expressed over the heat during our July college showcase tournaments, but the club was closely monitoring the heat and humidity indexes, water breaks were scheduled, a couple of game times were moved around, but they were able to be played safely without a problem. Josh thanks everyone for being flexible with the schedules over these tournament weekends.
- iii. Recent younger tournament had one of the highest attendance of all tournaments. Minor hiccup with one of the fields we were renting being unavailable. The tournament team had to scramble and move some games around, but everything worked out ok.

b. Executive Director of Coaching Update (David Robertson): Presents agenda topics from most recent coaches' meeting.

- i. Thank you to those folks who have served on the board and to our new volunteers. We make a lot of important decisions to the best thing for the club and make it better.
- ii. Speed and agility and injury prevention sessions are going really well with Joe and Connor. Lots of Davis roots with 10 coaches who used to play for the club at one point.
- iii. Coach education continues - 17 coaches over the last 2 years completed USSF coach education. Brian Siefert and David encouraging coaches to continue their education and getting master licenses
- iv. There's an article coming out that talks about our recreational program and the 15 female coaches that are part of that team.
- v. Mark Torguson is taking a job in Arizona. Been with us about 20 years. He's going to stay on to do our tournaments, which is good for us. He is transitioning out of the goal keeper program and the Davis men's team.
- vi. David and Brian have been giving coaches some feedback on using visual cues, tactical boards, etc. with the younger (U9-U12) teams.
- vii. There is a plan for standardizing the arrival time for the games. 45 minutes before. No later, no need for an hour. Tiffany asked for clarification about what is expected of coach/manager communication. Gave example of how we say 1 hour before so that players are actually there and ready to go 45 minutes before. David said that 45-60 mins is pretty standard. Tiffany said that Byga doesn't allow us to put in a window, so David said 45 minutes. Josh says "45 minutes before WITH CLEATS ON".
- viii. All guest players must have directors' approval and should be coordinated by coaches.
- ix. Players coming out for a tryout midseason must NOT be registered with another club. Directors need to be aware. This is a clear rule in the US Club handbook.
- x. Social media posts - coaches submitted to Jonathan/post on WhatsApp. Justyn comments that managers are encouraging managers to use Good of the Game submissions. Justyn supported Jonathan's goal of building the Legacy "brand" and using an algorithm that best supports our plan and doesn't overload social media and make each post less effective. He has done a great job at increasing our social media traffic in a positive way. Tiffany commented that she appreciates the building of a brand but also commented on the feelings of the players that make up the club. The players are the ones that are on social media and see who gets posted and who doesn't. Stacey Scarborough concurred and commented on the culture of the club and morale of players. David acknowledges that it's a bit more art than science and that it can be tricky to balance all the requests for posts. Jose Mas also comments that the 09 Boys Red team has their own Instagram account that they manage and post on and share with Legacy. David talks about how several teams do that and Jonathan can share them, but he has to vet them and make sure there's nothing derogatory or damaging to other people, clubs, etc. which can cause problems. Justyn encouraged the use of Instagram Stories.
- xi. Coaches should be communicating about guest players from within the club and involved/aware of the borrowing.
- xii. Coach resources(Gordon Young training sessions) have been added to the Byga library.
- xiii. David communicated to the coaches that they should attend Barefoot on the Pitch. Asked them to encourage their families to attend also.
- xiv. AED in the clubhouse. Units have been stolen, so we keep it in the clubhouse. Talking about other options that may be better for balancing access AND security.

c. DLSC and City Fields Update (Justyn Howard):

- i. Playfields repair is complete. The field is active and it is reserved periodically throughout the fall for weekends where there is conflict with Norcal events. Used it for the Boys College Showcase. Field looks great. Nothing really new, just resurfaced it. It's reserved periodically throughout the fall to avoid conflicts with NorCal events.
- ii. Legacy fields are in good shape. Heat has helped the bermuda grass. Perennial rye gets overtaken by the Bermuda. We are fertilizing every other month at this point. We will be overseeding Pods A, B, and D this year

to help protect in the winter months. This will happen this fall and costs about \$35K. Saving some funds for sanding pods A and B again in the spring to help preserve the field with the wet weather that is expected.

d. Tournaments Update (Justyn Howard):

- i. Girls College Showcase - 140 teams. Still down from what we'd like it to be (156-176 is our goal). Second year in a row since that one's been soft in terms of registration.
- ii. Boys College Showcase - 186 teams. Knocked it out of the park. Made up for the loss from the girls side. Both tournaments were amidst some tough heat. Nothing got cancelled, but protocols were put in place according to US Soccer heat index guidelines for water breaks, etc.
- iii. Summer Super Clasico - record breaking 237 teams. Beat previous record of 218 teams, which was pre-pandemic. A field rental got cancelled, so had to do some last-minute adjusting to add 2 fields at Legacy. Parking issues resulted - big "bubble" of attendees and difficulty parking for the masses. Want to make a note that the Playfields have been lined for 2, 9v9 fields on top of the 11v11, which provides us options for future matches during inclement weather, etc. .

e. Membership/Registration Updates (Justyn Howard):

- i. 727 Comp players - 4 drops already, 4 unregistered who are looking to join.
- ii. Fall rec league getting started. 6 teams between U10 and U12. 78 registered for Fall. That is down for fall from last year by about 16, but some moved up to comp league. Rec league is part of Capitol Soccer Alliance. Kevin Comer is running things and is doing a fantastic job.
- iii. Development academy has also started (U6-U8) - 135 players, down slightly from last year. Still a healthy
- iv. Summer camp had a good turnout. Split into 2, 1-week session. 131 attendees. Sending out registration for winter camps soon and will have an update at the next meeting.
- v. Uniform update - new kit starting next year. Adidas has indicated that they won't have the logistic issues they had in recent years. Putting our order in early - submitted already. David commented that ALL brands are dealing with uniform issues.

f. Referee Update (Moe Shafai/Justyn Howard):

- Had a clinic in April. Had one on July 30th. Trying to hold another one in January. There is a need for referees in the region/area. Trying to do our part by holding 4 referee clinics at our complex annually.

g. Financial Update (Justyn Howard):

- i. Next meeting in October is very important. Presenting the budget for the next year. Ask questions for a couple of months and then vote in December. Stacey asked about the date of the board meeting. 3rd Wednesday of the month, so October 18th.
- ii. We have 366K cash on hand at the beginning of August. July revenue was \$358K, expenditures were \$542K. July is a heavy expenditure month mainly due to tournament expenditures (over \$130K just for referees for College Showcases, restroom maintenance), event registrations for teams, field maintenance, employee salary and wages. All that being said, we are right where we need to be. We'll be around \$250-300K in reserves for the year. Much better shape than last year.
- iii. Financial aid is still open. So far we have granted \$42,450 in direct financial aid. Based on income and household size for eligibility. 47 awards for financial aid for the club: 32 went to boys; 15 to girls. 22 in Black and White teams; 18 on the Red teams; 7 on the rec program. About 31 of the older team players, about 11 on the younger team.
- iv. Audits - challenging year for the club. All audits are complete! IRS audit related to "employment". Resulted in us paying \$3800 in back taxes for 2 contracts for contractors who will be converted to employees as of Oct. 1st. That was the biggest audit and had the most risk associated with it. We actually got high praise from the IRS auditor. Workers Comp audit also conducted by the State of CA at the same time as the IRS audit. No problems there. Third audit was our financial audit, which did not show any issues. Taxes have finally been filed for 2022! We can only file taxes after financial audit. We are one of the few orgs that is required to do the audit by law due to our revenue level (over \$2M).

v. Jennie Green pops in with an administrative question - what to do since she missed the date for the background check. Justyn reviewed the DOJ fingerprinting process that was required of everyone. It was offered on-site for a couple of days and is being reconciled right now. Any folks who did not get it done while the provider was on-site will have to get it done on their own and submit for reimbursement. We got 81 of the 106 that we needed to get done ahead of time. Folks will be notified if they need to still get it done.

h. Club Fundraising and Sponsorships Update (Victor Briscoe):

i. Dick's Sporting goods shopping weekend earlier in August. 20% off at Delta Shores, Rocklin, and Fairfield locations. Turnout was good. Victor was notified on Monday that the person he was coordinating with at Dick's regarding our annual sponsorship has been let go. Our sponsorship contract for this year has been renewed and apparently the check for their sponsorship has been sent in the mail. He will keep the board updated as far as the connection with Dick's goes as we move forward.

ii. Barefoot on the Pitch is our next big annual fundraiser, which Tiffany and Alex have been organizing. He has an idea for possible fundraising at this year's Barefoot event or potential future events. There is a connection with the 08 Girls team who is involved with the Cornhole Association of Sacramento and could run a Cornhole Tournament as a fundraiser. She could run it at no cost and the fundraised dollars would go to DLSC. He will talk offline with Tiffany and/or Alex.

iii. Welcome to the new members and thank you

iv. Barefoot on the Pitch (Tiffany Kim):

- Planning is going well. Working with Alex. Still looking for the high end silent auction items, such as tickets to sporting events, timeshare donations, custom made items. Beer is going well - Urban Roots & Sudwerks. Working on wine. Two Rivers Hard Cider. Axe throwing company coming out. Caterer and DJ are set. Ticket sales are going ok - team managers and Barefoot reps have been very responsive and engaged.

i. Administrative Update (Justyn Howard):

i. Justyn said that they may have a lead on a possible sponsorship for the uniform jersey - an insurance company who is also associated with California Storm. They wanted to start this year, but because we were in the middle of a 2-year kit, we didn't want to sign up for that and make everyone get a new kit. We are trying to have it take effect next year with the new kits. \$25K total for a 2-year deal, good start for our first endeavor to have a sponsor for our kits. We'll see how it goes.

j. Other Board Member Updates (Various):

i. Tiffany Kim - Picture days being set up in April with Chris and Yolo Athlete Sports Photography. Working to confirm dates, but looking at April 10th and 11th. These are practice nights so that teams do not have to schedule around picture day. He has canopies with sidewalls that can help moderate any inclement weather/wind that may be a factor.

ii. David Robertson expressed concern over possible ECNL travel out of town, but confirmed that it wasn't that week. Made Tiffany realize that there could be some Spring Breaks happening, so she will double check the majority of school break dates and confirm.

iii. Jose Mas asked about the purpose of the proceeds of Barefoot on the Pitch. He asked if it was for the playground area still. Justyn confirmed that it was, but that it's a huge project with a high budget. David asked if we were getting close to breaking ground on anything. Justyn said that just to get started it was \$85K and we're not quite there. We net about \$15-20K/year. We would likely need a new bid anyway.

7. Old Business: N/A

8. New Business:

- Mary asked about a spirit wear representative. Josh mentioned someone named Jeff. David started to confirm that it was from a company called Fine Design. Justyn reminded us that we have a team store on the website. Mary says it's "bad and not updated" and is wondering if there's a new design. Justyn suggested finding a new vendor - we're open and don't have a long-term commitment with the current vendor. Mary has a

connection in Vacaville. Online store and can send it. Josh says we have to send them the high-res logo so she can get some proposals. Tiffany mentioned a possible kick-back. Justyn said current vendor gives 10%. Justyn suggested having him send us a proposal. David suggested checking back in with Fine Design too.

9. **Good of the Game:** David said it's good to be back at regular play after tryouts. Scott Morris shared how former Davis Legacy boys players were in a Gonzaga vs. Sac State soccer game this past weekend. David shared how some former Legacy girls players in a game between Stanford and St. Mary's last weekend also.
10. **Calendar:** Our next scheduled Board meeting will be on October 18th, 2023, at 7:00pm (via Zoom?) and in-person.
11. Adjournment: 8:29pm