



DAVIS LEGACY SOCCER CLUB

MEETING MINUTES OF THE BOARD OF DIRECTORS

FEBRUARY 16, 2022

7:00 P.M.

Via Zoom

1. MEETING CALLED TO ORDER AT 7:02 P.M. (Josh)

2. ATTENDANCE ROLL CALL TAKEN/MEMBERS PRESENT:

Executive Board: Jeff Geisler (1st Vice President); Victor Briscoe (2nd Vice President); James Brusca (Treasurer).

Team Representatives: Jesse Catlin (U9-U12 Boys); Scott Morris (U13-U15 Boys); Karen Yoon (U16-U18/19 Boys); Carrie Cloud (U9-U12 Girls); Yoana Toriche (U13-U15 Girls); Pam Amundsen (U16-U18/19 Girls).

Non-Voting Directors present: Justyn Howard (Director of Administration and Finance).

QUORUM ESTABLISHED.

3. CLOSED SESSION: None.

4. PUBLIC COMMENT: Commentor shared content of letter previously submitted to the Board expressing concern about lack of ECNL Boys travel plans (especially in light of already organized spring schedule for ECNL Girls). Request made for equity of access to out-of-state play for all players. Information regarding travel schedule plans to be communicated to families.

5. ADDITIONAL AGENDA ITEMS: None.

6. CONSENT ITEMS: Approval of December Board Meeting Minutes. Jeff moved approval; James seconded. Unanimously approved.

7. OFFICER AND COACHING UPDATES:

- A. President Update (Josh): Time deferred to other speakers.
- B. Referee Update (Moe): Minimum of four (4) clinics a year for Club is goal. First clinic of this year was held on January 8 (51 attendees passed). Next clinic scheduled for April 2 (currently 4 registrants). Pursuant to Federation mandate, participants must be at least 13 years of age at the time of registration (cost is \$75 for minors; \$75 plus \$30/background check fee for adults). Clinic graduates need to be mentored in live game conditions, which requires patience on the part of game participants and spectators.

COVID severely impacted overall referee numbers as many experienced referees pursued other employment opportunities. Increased inappropriate sideline behavior and abuse (coaches and spectators) has also led to exodus of referees. New initiative to be implemented soon that will require each team to have a sideline manager to meet with referees before games and keep their parents in line during games.

- C. Executive Director of Coaching Update (Technical Updates from Simon Elliott (Boys Director of Coaching) and Jesus Mata (Girls Director of Coaching)):
- Simon provided an overview of coach evaluations/meetings held over the winter (topics, e.g., what is going well/what could be better/what qualities each brings to the Club/how can Club help each going forward/individual and Club improvement opportunities).
 - Club assistance with licensing is extremely helpful with coach development. Combined social/technical collaboration opportunities planned.
 - Jesus (re-)introduced Brian Siefert (U9-U12 Technical Director). Tryout dates are set: May 15th – 18th (U9 – U14); May 23rd – May 25th (U15 – U19). NorCal sets the tryout 'window' for each region, then each region sets dates within their assigned window (Legacy is Region 6). Coaches slate for next season anticipated to be released by the second or third week of April.
 - Club evaluations to parents in mid to late March, with results compiled in April.
- D. Fields Update: Addressed in Membership Update (below).
- E. Treasurer Report (James): Year-end profit and loss statement reflects Net Income of approximately \$2.5M and Expenses of ~\$2.6M, which is a 2021 Net Loss of ~\$150k. This is better than prior year, but still down significantly from pre-pandemic position (primarily due to reduced tournament revenue). First month of 2022 (January) income of ~\$190k (primarily dues and travel fees) and expenses of ~\$200k (primarily salaries/field fees). Total current available income of ~\$391k (\$325k of which is in reserve). Annual audit is continuing.
- F. Membership Update (Justyn): Winter Camp (December 20-23) had 66 registrants. Spring Camp will be March 21-25. Recreation Program (U10 – U 12) currently has ~100 registered. U6-U8 Development Academy Program ("Grass Roots") has 116 registrants (registration

closed). Club will be hiring 15 seasonal staff to assist with the latter two programs. Competitive Program has 735 active participants on our 51 teams (18 drops).

Field Update: Playfields (turf) secured as inclement weather back up (Monday and Wednesday nights) and for most weekends for 11 v 11 league games. Concrete walkways have been added between the gravel parking lot and POD B for safety and equipment preservation. Three large concrete pads installed on POD B, Field 7 for benches and scorer's table. New monument sign (finally!) installed.

Summer Break confirmed: June 21 – July 4. Spring Online Registration System now open.

Men's Team Update: Team won its spring league and came in second in fall; advanced to National Quarterfinals. Will be moving to USL League Two.

- G. Club Fundraising and Sponsorships Update (Victor): Premier Sponsor is Sudwerk Brewing Co., which has committed to a staggered sponsorship throughout the year (currently at \$19k (installments of \$3k, \$6k, \$10k)). Potential terms may include signage, social media blasts, men's team and Storm logos, scoreboard and monument advertising; dedicated conference room use at the brewery and a "Legacy Lager" on tap for any Legacy events at the brewery. Effort will be made to push sponsorship to a 'round' \$20k.
 - H. 1st Vice President Update (Jeff): None.
 - I. Secretary Update (Rob): None.
 - J. Administrative Update (Justyn): Above.
9. OLD BUSINESS/NEW BUSINESS: None.
10. GOOD OF THE GAME: UPSL Men's Team making National Quarterfinals.

Next meeting scheduled for April 20, 2022 at 7:00 p.m.

MEETING ADJOURNED AT 7:59 P.M.

These Minutes of the Board are hereby respectfully submitted.

Rob Hofmann, Secretary