



**Davis Legacy Soccer Club
Meeting of the Board of Directors
February 16, 2023, at 7:00 PM**

DLSC Clubhouse

-or-

Join Zoom Meeting

<https://us02web.zoom.us/j/85936983530>

Meeting ID: 859 3698 3530

AGENDA

1. CALL TO ORDER: 7:01pm

2. ROLL CALL (Establish Quorum):

Voting Members Present: Josh Lutzker, Tiffany Kim, Victor Briscoe, Yoana Toriche, Jessica Duarte, Carrie Cloud, James Brusca, Jesse Catlin, Jennie Green, Scott Morris, Jose Mas, Jeremy Bailey

Voting Members Absent: Nicole Dillingham

Non-Voting Members Present: David Robertson, Justyn Howard

Guests: Karen Yoon, Jose Bega

CLOSED SESSION BOARD MEETING:

3. Closed Session Items (if any): N/A

PUBLIC BOARD MEETING

4. Public Comment

- a. Karen: Question from the 2014 girls. There are a few 2015s on the team. Can the 2015s try out for the 2014 team?
- b. David: The first year they can play ahead a year to help fill the team and get experience. However, the next year they must stay in their birth year. No playing up.

5. Additional Agenda Items from Board Members: N/A

6. Announcements and Guests: N/A

7. Approval of Previous Meetings' Minutes: Tiffany Kim moved to approve the October 2022 and the December 2022 meeting minutes; Victor Briscoe seconded the motion. The motion passed unanimously.

8. Officer and Coaching Updates:

- a. President Update (Josh Lutzker): N/A
- b. Referee Update (Moe Shafai): Referee clinic at Legacy on 2/25 from 9-2pm. There are currently 20 people signed up. We can have between 25-27 people signed up. The requirements are to finish assignments before field session. The cost is \$75. You have to be 13yrs at the time of registration. We will offer 3 more clinics before the end of year. We need more adults. Moe attended the NorCal finals on 2/4-2/5 in Modesto. NorCal took spectator seating arrangements seriously with 7 of 9 fields set up properly. It was the first time in 12 years that there were no incidents with parents or issues for the referees.
- c. Executive Director of Coaching Update (David Robertson): We welcome Ben Ormsby to the club. 45 games are scheduled this weekend. Spring league starts in March. David met with all 38 coaches along with the coaching directors. He was overwhelmed by how many amazing human beings are on this staff. He is proud of these people. Coaches had feedback on the club can do better. More education so there is a coaching education session on 3/6, they need better communication and locations store equipment. We will have mid-season reviews as well. We're one of the few clubs that do this. Feedback help coaches, agreements, and negotiations. Coaches will be evaluated again at end of season. 398 club members filled out the recent survey, that's more than 50%. A great return. The question about if you would recommend your coach received, we got 85% who said yes, 10% undecided and 5% said no. Two coaches have moved on from the club due to work/life/family balance. Coach Ibra moved back to New York. There are two new hires; both are Legacy Alumni Sidra Bugsch and Elijah Alba. Great to bring fresh, alumni to the club. Ben Ormsby started early to cover the Boys 2011 Red team for Diego. Feedback has been great for the new coaches this year. We have 5 female coaches now, 4 of the 5 are past Legacy players. David recognizes this isn't enough female coaches. Sadly, it's still more than other clubs. There aren't many applications from female coaches. The U6 -U8 program now has 36 coaches on the program, 26 are female many of which are former and/or current Legacy players. Not a lot of coaching changes coming up, maybe 1-2 coming on. Last year we had lots of gaps to fill. Brian Seifert will facilitate a Grassroots License Training in April. The winter skills training wasn't enough due to the weather. We got 5 in. Next year, planning ahead and depending on budget, we will reserve 2 weeks in December and 2 weeks in January at Le Five for small-sided games and tournaments. Skills training will begin again in March with Coach Ricky. WPSL announced pro league in 2025 with CA Storm being invites. Having a pro soccer team at Legacy in a few years is very exciting. We as a club are always open to feedback and willing to talk to anyone. David received an anonymous email stating that there is no confidence in Legacy's leadership. As a club, we don't respond to anonymous emails. David responded with his cell phone number and an offer to talk.

- i. Josh: Comment about female coaches – not for lack of trying. We are trying to attract more female coaches.
 - ii. Tiffany: The time to respond is when there is a pattern about a particular situation, coach, etc. we need to address it.
 - iii. Karen: what is your end goal sending an anonymous email without wanting a discussion? How can we problem solve that? If someone really has those concerns and it really impacts players, you would be open to discussion with the club.
 - iv. Josh: people will tell you on a survey they don't like the coach but then that the team and their child are improving. There are obviously other issues which could be problems with the coach or with the parent or with the child. As a pattern, people want more communication.
 - v. David: We as a club can always improve. Brian Seifert says that the coaches who get the best reviews are those who communicate the best. The surveys are completely anonymous. If there are issues, the Club will never beg families to stay with the club if they aren't happy. It's ok that Legacy might not be the right fit for everyone.
 - vi. Jessica: is there a pattern?
 - vii. Josh: we only get anonymous emails 1-2 times a year.
 - viii. David: 2 years ago, there was a huge forum of bloggers complaining about the club which ended up being one person. Bottom line, if you receive an anonymous email as a board member, please pass on David's number.
 - ix. Victor: more than likely they don't want to engage in a 1 on 1 conversation, they just want to drum up people.
- d. Financial Update (James Brusca): we're at about the same expenses and income. Income is from players dues. Costs are from salaries, travel and uniforms. We're at about where we were in 2022, neutral during this time too. Right now, we have \$3.6 million in income and \$3.5 million in expenses. We'll been operating lean the next few months due to the parking lot project. In April/May we will build back reserves. We've applied for the employee retention tax credit – submitted it to the IRS with support from our CPA. There are delays from the IRS. We should expect a credit of about \$300-350K sometime between April-June.
- i. Justyn – the auditor engagement has been executed. The audit will be completed in May-June timeframe.
- e. Administrative Update (Justyn Howard):
- f. Membership/Registration Updates (Justyn Howard):
- g. Tournaments Update (Justyn Howard):

Justyn has been busy setting up registration for next year. Fun Fridays continuing go on with 36 registrations up from 14. This is for young kids to kick the ball around with Kevin Comer. Spring and Summer camp registrations are open, and we already have a few registrations for both. We'll start advertising on social media soon. The spring rec program has 116 registrations with a target of 150. We sent flyers to the schools and will also be adding to social media. This is for the U10, U12 and U14 age group and will continue to grow each year. Kevin Comer oversees our Grassroots program for U6-U8 has 145 registrations, it always maxes out. The registration

closes at 155. We could add more if Kevin has more coaches. Registration numbers are based on what Kevin wants. We had a few people in the comp program withdraw and some who join in spring. This happens every year and it always evens out. The reason people leave are because the older kids are just done or tired of traveling. All our tournament registrations are active and open. A few registrations have trickled in. Spring Classico is our first tournament in early May. More updates coming in April. As for the city fields, Playfields timing keeps moving. Now the field is closed March – April. Legacy was asked by the city to help home the Davis Adult Recreation Soccer League (DARSL). They will be using one field Mondays-Thursdays from 8:45-10pm for 6 weeks. The city helped us so it's our turn to help them. Our fields are in bad shape. We didn't seed last year due to the higher cost of seeds. We are patching the fields. Some of the grass is low but it usually thickens. We could cut all the grass short but that could damage it. Front loading field costs include extra sand and seed to help some the worse fields. The fields will be in as good as shape as possible for an upcoming field rental of 14-15 fields for the ECRL event on March 10-12. Teams are coming from all over.

- i. David: this is a huge event, it's great for the club to host. It's bringing clubs internationally. It cuts costs for our club to travel. This is for the girls second teams. It going to be good competition.
 - ii. Victor: Does Tony have help?
 - iii. Justyn: No, he doesn't have help. The club is stripping for all events. We have a robot that helps. There was no fence damage in those storms, but some lights blew. A few goals actually blew into the parking lot.
 - iv. Victor: Along frontage road, could there be an opening or exit only?
 - v. Justyn: County won't allow that because there is no turn lane. To add a turn lane will cost \$1.5 million for an exit only. Traffic studies have to be performed, which cost money on top of adding a road for turn lane.
- h. Club Fundraising and Sponsorships Update (Victor Briscoe): Dicks sponsorship ended. We have received our first check and have one more coming. There will be more shopping weekends coming up in 3 regional stores. These earn the club credit to shop for supplies. Sudwerk is going through a major renovation. We still have a partnership with them. They want to be the premier sponsor for the CA Storm and the older teams but right now their priority is the restaurant. Victor is planning to do Davis Legacy Soccer Club golf tournament on either May 5, 19 or 26th at Wildhorse. These golf tournaments run seamlessly. We'll have raffles and an auction to generate income. Green fees will be set to include single/double or foursome groups. Victor is meeting with Charlie at Wildhorse next week. Members will get together and play golf – it's an opportunity for something other than soccer.
- i. Tiffany: asking for donations for raffle items in May and the asking again for Barefoot in August doesn't seem good.
 - ii. Victor: we won't be asking the same groups. The main source of income is prepaid in green fees. We will charge more than Charlie charges us and use that money for raffle items.
 - iii. Josh: charge for mulligans and everyone buys so there's no items to purchase. We'll confirm a date.

- iv. Justyn: send us a proposal.
- v. Jose: what can we do to get a sponsor?
- vi. Justyn: We are always looking, but the club wants cash, no trades.
- vii. Jose: I will help to start asking around.
- viii. Justyn: for the jersey logo sponsorship there are over 900 comp jerseys over a 2-year period with more opportunities adding the grassroot and rec programs and men's team. The jersey is a big sponsorship opportunity along with scoreboard and naming field 7. Legacy tournaments have a huge impact on this community. We bring \$19 million to this community. Justyn has an impact sheet he can share with all the stats.
- ix. Josh: we can ask Nugget again, but they require us to submit a proposal, and someone needs to write it.
- x. Karen: Nugget, Car Companies...
- xi. David: we are the only club our size with no jersey sponsorship.
- xii. Josh: There are no corporation headquarters in town. Mostly small businesses.

i. Other Board Member Updates (Various): N/A

- 9. Old Business: Tiffany - 2/25 is picture day for the club. Tiffany needs volunteers, especially someone to show the photographers where to set up and ensure they start at 9am. David offered to help. 37 teams have selected a time slot.
- 10. New Business: N/A
- 11. Good of the Game: David: having former players coaching is full circle soccer. Jalil Anibaba announced his retirement. The 2011 Girls Red won state cup premier 2.
- 12. Calendar: Our next scheduled Board meeting will be on April 19, 2023, at 7:00pm hopefully at Sudwerk with a zoom option.
- 13. Adjournment: 8:27pm